





Over **70%** of businesses view ESG as a **Revenue** Enabler

50% of CEOs have pay tied to ESG Goals, up from 15% One Year Ago **41% of Executives** cite inadequate data as a key barrier to progress on ESG



ESG data and capability leaders are **43% More** Likely to Outperform their Peers on profitability



Roughly Half (49%) of global consumers paid a premium for products branded as sustainable in the Last 12 Months



7 in 10 Employees say they are more likely to stay with an environmentally conscious employer



The SmallNet ESG Reporting and Analysis Services (**SERA**) helps you to both deliver ESG reporting and find **actionable insights** through analysis.