



Over **70%** of businesses view ESG as a **Revenue Enabler**



50% of CEOs have pay tied to ESG Goals, up from **15% One Year Ago**



41% of Executives cite inadequate data as a key barrier to progress on ESG



ESG data and capability leaders are **43% More Likely to Outperform their Peers** on profitability



Roughly **Half (49%)** of global consumers paid a premium for products branded as sustainable **in the Last 12 Months**



7 in 10 Employees say they are more likely to stay with an environmentally conscious employer